



Bodypod®

How to tell the Bodypod story?

It's important to know that the Bodypod is not an alternative for the stair stretcher. It's an add-on for difficult transfer situation. For that reason, we usually don't mention that Bodypod is an alternative, but like to communicate in a 6-step sequence, going from problem to asking for the sale:

1. We highlight the problem

*Physical strain *Severe back pain *Twisting the spine *Heavy lifting from the ground

2. Amplify the problem

*People stay at home *High costs for the employer as a result of staff absenteeism
*Unhealthy workforce

3. Explain the solution

*Explain the story behind Bodypod

4. Testimonial / social proof

*It worked for these people, and it will work for you..... You can share testimonial from other users.

5. Offer

*Now it's your turn *Craft the offer

6. Ask for the sale

*Ask for the sale

(You have a choice to make: Do what you've been doing (or worse, do nothing at all). You know where that will lead. More back pain. More physical strain. More absenteeism. More costs.)





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How To Reduce Hidden Costs In The Body Removal Industry?



If you are working in the body removal industry and suffer from back pain due to heavy lifting ... if you are unable to use stair stretchers on rotating staircases... if you see an increase of absenteeism due to physical strain ... if you ever receive claims that your stretcher is damaging a staircase or walls... then this message is just for you.

Here's why...

You can now get access to a transfer solution that will solve these problems for you and start saving costs and reducing physical strain for your body removal service.

And you need to realize, there is a cost to not dealing with this...

If You Ignore YOUR HIDDEN COSTS PROBLEM, It Just Gets Worse...

What most people do when facing these hidden costs in the body removal industry is ignoring it. They try to solve the transfer of a deceased by calling the fire fighting services, buy a super expensive stretcher, increase their insurance premium, call extra 'lifting assistance', lift more weight.. And the list goes on and on.

But for most body removal services, none of that really works.



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- Staff members keep facing physical problems due heavy lifting
- Eventually, their employees stay at home due to heavy lifting injuries
- They increase their insurance premium to cover claims from damaged staircases and walls
- You keep on spending hours on one specific transfer situation when there's a rotating staircase or narrow passages.
- Most people are just not strong enough to lift 80 kg of 'dead weight', so they need to do the transfer of a deceased with 3 or maybe 4 people



And what happens if you just do nothing? If you just keep doing what you've been doing? You will create an unhealthy and unmotivated workforce and face more and more costs.

How We Can Help You To Reduce Hidden Costs And More

I've got an answer that works. Here's the story of the Bodypod:

We are making evacuation mattresses. In 2016, we were approached the largest body removal service in The Netherlands. They wanted to the evacuation mattress for transferring a deceased person. Why? Their staff members could not cope with the heavy lifting when they had to remove a deceased person via the staircase. I've seen it myself how they did this with a stretcher on a rotating staircase. It's unbelievable. The strength that is needed is insane. Their staff wouldn't be able to work until 65 when doing this on a daily basis. After the test with the evacuation mattress, we saw that it did the job. However, we had to make amendments to the design to make it suitable for the body removal industry. And we did. The Bodypod was born. It's a lightweight transfer mattress that helps workers to ease the transfer of a deceased person via a staircase, while minimizing physical strain. How we do this?

During a transfer, we let gravity do the work instead of using muscle power.



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It Worked For These People, And It Will Work For You

Here's what we saw what the Bodypod did for our clients... REDUCED THE PHYSICAL STRAIN FOR OUR EMPLOYEES... PROVIDED THE PERFECT SOLUTION FOR DIFFICULT TRANSFER SITUATIONS... PREVENTED HIGH COSTS FOR DAMAGED STAIRCASES. And it's not just me. Here's what the Bodypod has done for others...

"The Bodypod helped us to mitigate and reduce the physical strain for our employees. It's a lightweight product that allows us to transfer a deceased person downstairs in a humanistic way." – Martijn / Dela – Body Removal Service

"Superb, it works perfectly!" – Hans Ettema / JE Uitvaart - Funeral Service

Finally, It's Your Turn

You can now get your total Bodypod package for only €..... excl. VAT. It's only a fraction of the costs that you are facing today.

And you are 100% safe to try this out. That's all we're suggesting. Just invite us to give you a workshop to see if it works for you. If it does, you'll be delighted - and I think that's exactly what's about to happen. We'll continue our time together and we'll make sure that you understand all the bits and butts about device. If for some reason you're not delighted with the solution, just let me know. You're obviously not obliged to buy. We will remain friends. We have NEVER had anyone ask for this, by the way.



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It's Decision Time. It's up to you!

You have a choice to make: Do what you've been doing (or worse, do nothing at all).

You know where that will lead. More back pain. More physical strain. More absenteeism. More costs. More complaints about damaged staircases.

Is that really where you want to go? Take a new action, and get a new result. Choose Bodypod. Finally help your staff with 'heavy lifting problems' and stop getting nasty claims from customers. You'll get a healthier workforce.

All with an investment of just €... excl. VAT.

Which of those options do you really want for yourself? Here's what to do now...

1. Order your sample by sending an email to
2. Don't forget to mention your details and we will ship the material to you.

